



08, 09 and 03 Numbers

The easier you make it for customers to call you, the more business you can generate. Choosing an 08, 09 or 03 number gives your business a single point of contact – easy for your customers to remember and simple for you to manage.

Single point of contact

08, 09 and 03 numbers are ideal for all types and sizes of organisation because they help provide your customers with easy access to your business. They provide your business with a single point of contact, from a range of free, local, national and international numbers.

Professional image and increased response

Regardless of where your customers call from in the UK, or how many calls you receive, our high capacity network lets you take their call and route it to the destination you choose, ensuring all calls can be dealt with professionally.

A choice of numbers to meet your needs 08, 09 and 03 telephone numbers give you a professional image and a recognisable identity. We provide a range of non-geographic numbers to suit your requirements.

08 Numbers

Free Call Plus

If you want the maximum response to a marketing campaign, or if customer care is a priority then an 080x freephone number is ideal. Research shows customers know calls to 080x numbers are free and are therefore more likely to call.

LoCall Plus

If your business needs a number with a high public awareness, then an 0845 number lets customers call from anywhere in the UK at a lower rate charge.

NationalCall Plus

With no charges to you, and a national identity for your organisation, an easy to remember number makes it easier for customers to call your business.

International Freephone

International Freephone lets your customers call you from around the world*, at no extra cost to them.**

03 Numbers

What are 03 numbers?

03 numbers have been introduced as an alternative to 08 numbers to improve the trust and confidence in UK phone numbers. Calls to 03 numbers cost no more than calls to national geographic numbers (starting 01 or 02).

Who can use 03 numbers?

- Numbers starting 030 are designed for use only by public bodies and not for profit services
- Numbers starting 033 can be used by any organisation
- Numbers starting 034 and 037 are available to anyone currently using 084 or 087 numbers

09 Numbers

These allow businesses to provide services and information to their customers at a premium. The increased cost of the call should cover the cost of providing the information / service. They can allow businesses to expand their channels to market and assists in reducing the cost per sale.

Additional Functionality

Both 08, 09 and 03 numbers will allow the full suite of routing functionality such as:

- ✓ Geographical routing – offers a complete geographic routing capability based upon the STD code system
- ✓ Date of year – allows pre-programmed routing for specific days, separate from the day of the week routing e.g. bank holidays
- ✓ Day of week – allows pre-programmed routing based upon the day of the week, with the option of individual days being allocated specific routing plans
- ✓ Time of day – allows a complete range of time specific routing
- ✓ Diversion of calls – gives the ability to route calls on an overflow basis if the primary destination is engaged or unanswered

Complete reliability

We know that reliable, flexible communications are essential for your business and that system failures cost you time, money and customer loyalty. With this in mind all numbers from KCOM are backed by the infrastructure and support you need to handle your calls – however large your call volume may be.

*applies to the majority of popular destinations worldwide, please call us for more details. **except those countries where a local rate is charged.

To get connected call **01482 337733** or visit [heybusiness.kcom.com/Numbers](https://www.heybusiness.kcom.com/Numbers)

