



CCTV Solutions for Retailers

How CCTV is being used by local retailers

- A visible way to prevent theft, vandalism and crime
- A tool to provide insight into shopper behaviour
- A way to monitor how many people are in store and the merchandise most looked at
- A way to monitor if queues are forming so extra tills can be opened
- Owners being able to protect and watch their business while they are not there

Benefits

- ✓ Improve marketing and customer service by insight gained from CCTV
- ✓ Peace of mind – extra protection of your business, premise, assets and employees

How is it helping retailers?

Ability to monitor business while owner is not there

Footage can be delivered to PCs, tablets & mobiles, allowing sites to be monitored and alerts to be responded to 24/7. It also means if an alert is sent through, you can login from anywhere and view real-time footage to understand what is happening at the site.

You don't have to leave your current location to get visibility of your business.

Ability to monitor multiple sites at one time/share footage with head office

As you can access all of your cameras from one portal you can monitor each site from any location and also give head office access. You can monitor live camera footage as well as stored footage so you can easily transfer video from one site to another.

Easily locate footage

You can search by date and by hour to find recorded footage. If you need to look back to a certain point in the week you can find the footage in seconds.



Peace of mind

Our solution is cloud-based, which enables you to have access from anywhere.

It also means that unlike traditional security camera systems, the footage is stored offsite, eliminating the risk of hardware failure, or damage due to vandalism or theft.

To get connected call **01482 337733** or visit heybusiness.kcom.com/CCTV

